

## SEARCH FOR PROJECTS AND ATTRACTION OF INVESTMENTS

Required amount of investment: \$459000

Author investments: \$ 200000

## Profitability of

investment capital: 30\%

Annual net profit:
\$ 195300

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## Project №1141 <br> Manufacture of women's underwear, home and sleep wear (expansions of activity)

Project description: The current company specializes in the production of women's underwear, sleepwear and homewear with its own brand. Current productivity - 3000 pieces per day. Investments are needed to replenish working capital. The main goal of our company is to maintain and expand its position in the domestic market and enter the international. The author of the project invested $200000 \$$ in production and business development.

Required investment amount: 459 000\$.

| Name | Amount |
| :--- | ---: |
| Buyout of 50\% shares from partners | $149000 \$$ |
| Purchasing an additional equipment | $30000 \$$ |
| Purchase of raw materials and additional <br> templates | $200000 \$$ |
| Placement for rent for 6 month | $5400 \$$ |
| Salary for 6 month | $54000 \$$ |
| Marketing, flight to foreign countries, <br> administrative expenses, participation in <br> exhibitions. | $20600 \$$ |
| TOTAL: | $\mathbf{4 5 9 ~ 0 0 0 \$}$ |



Yearly earnings data:

| Name | Quantity | Price per 1 <br> piece., \$ | Amount, \$ |
| :---: | :---: | :---: | :---: |
| Women's underwear | 720000 | 0,7 | 504000 |
| TOTAL: |  |  |  |

Yearly expense data:

| Name | Amount, \$ |
| :--- | ---: |
| Raw materials | 180000 |
| Placement for rent for 1 year | 10800 |
| Salary for 1 year | 88000 |
| Marketing, administrative expenses, participation in exhibitions | 20600 |
| Taxes | 9300 |
| TOTAL: | $\mathbf{3 0 8 7 0 0}$ |

- Yearly income: 504 000\$
- Early expenses: 308 700\$
- Net profit per year: 504 000\$ - 308 700\$ = 195 300\$
- Profitability of investment capital:

ROI $=\frac{\text { Net profit }}{\text { Investment amount }} \times$ Investor $^{\prime}$ sShare $* \mathbf{1 0 0} \%=\mathbf{3 0 \%}$
Distribution of shares:
$\mathbf{7 0 \%}$ - investor and $\mathbf{3 0 \%}$ - project author - before the full return of the investment, $\mathbf{5 0 \%}$ - the investor, $\mathbf{5 0 \%}$ - the project author - after the return of the invested funds.

