

SEARCH FOR PROJECTS AND ATTRACTION OF INVESTMENTS

> Required amount of
> investment: \$ $\mathbf{3 0 0} \mathbf{0 0 0}$

Profitability of
investment capital: 780\%
Annual net profit:
$\$ 3340800$

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## Project №1247 Virtual card app and chat messenger.

Description: The author of the project plans to create a virtual card (electronic wallet) and a messenger in Tashkent. At present, the IT market has been studied by the Author and the proposed type of project is ready. The messenger supports phone calls, voice messages and shows Stories. The first proposal of the Author of the project is a mutual chat, it differs significantly from (Telegram) and (WhatsApp) in its versatility. The advantage of the second offer - an electronic wallet is that the virtual VISA card works together with Russia and directly with the USA. Project implementation period after attracting investments: 4 month.

Required investment amount: 300 000\$.

| Name | Amount, <br> $\$$ |
| :--- | ---: |
| The cost of server and computer equipment | 75000 |
| Building rent and office expenses (per <br> year) | 30000 |
| Employee salary (5 months) | 50000 |
| Transport costs (5 months) | 7500 |
| Marketing | 125000 |
| Other expenses | 12500 |
| TOTAL: | $\mathbf{3 0 0 ~ 0 0 0}$ |

Monthly income data:

| Name | Quantity, <br> pcs. | The cost of one <br> transaction., \$ | Transaction <br> Margin, \% | Amount, \$ |
| :--- | ---: | ---: | ---: | ---: |
| Money transfers (from <br> abroad) | 200000 | 200 | 0.75 | 300000 |
| Money transfers from <br> card to card (throughout <br> the territory of | 300000 | 50 | 0,25 | 37500 |
| Uzbekistan) |  |  |  |  |
| TOTAL: |  |  |  | $\mathbf{3 3 7 5 0 0}$ |

Monthly expenses data:

| Name | Amount, $\mathbf{\$}$ |
| :--- | ---: |
| Building rental | 2500 |
| Employee salary | 10000 |
| Transport costs | 1500 |
| Marketing | 42000 |
| Other | 3100 |
| TOTAL: | $\mathbf{5 9 1 0 0}$ |

- Annual income: 337 500\$*12 mo. $=\mathbf{4 0 5 0} 000 \$$
- Annual expenses: 59 100\$*12 mo. = $\mathbf{7 0 9}$ 200\$
- Annual net profit: 4050 000\$-709 200\$ = 3340 800\$
- Profitability of investment capital:

ROI $=\frac{\text { Net profit }}{\text { Investments amount }} \times$ Investor's share $* \mathbf{1 0 0} \%=\mathbf{7 8 0 \%}$
Distribution of shares:
$\mathbf{7 0 \%}$ investor and $\mathbf{3 0 \%}$ project author - until the full return of invested funds; $\mathbf{3 0 \%}$ investor and $\mathbf{7 0 \%}$ project author - until the full return of invested funds.

