

## SEARCH FOR PROJECTS AND ATTRACTION OF INVESTMENTS

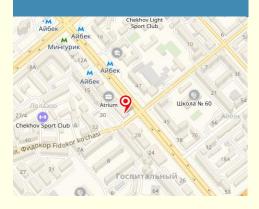
Required amount of investment: \$ 300 000

Profitability of investment capital: 780%

Annual net profit: **\$3 340 800** 

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## Project №1247 Virtual card app and chat messenger.

**Description:** The author of the project plans to create a virtual card (electronic wallet) and a messenger in Tashkent. At present, the IT market has been studied by the Author and the proposed type of project is ready. The messenger supports phone calls, voice messages and shows Stories. The first proposal of the Author of the project is a mutual chat, it differs significantly from (Telegram) and (WhatsApp) in its versatility. The advantage of the second offer - an electronic wallet is that the virtual VISA card works together with Russia and directly with the USA. Project implementation period after attracting investments: **4 month.** 

Required investment amount: 300 000\$.

| Name                                      | Amount, |
|---|---------|
|   | \$      |
| The cost of server and computer equipment | 75 000  |
| Building rent and office expenses (per    | 30 000  |
| year)                                     |         |
| Employee salary (5 months)                | 50 000  |
| Transport costs (5 months)                | 7 500   |
| Marketing                                 | 125 000 |
| Other expenses                            | 12 500  |
| TOTAL:                                    | 300 000 |





Monthly income data:

| Name                     | Quantity, | The cost of one  | Transaction | Amount, \$ |
|--------------------------|-----------|------------------|-------------|------------|
|                          | pcs.      | transaction., \$ | Margin, %   |            |
| Money transfers (from    | 200 000   | 200              | 0.75        | 300 000    |
| abroad)                  |           |                  |             |            |
| Money transfers from     | 300 000   | 50               | 0,25        | 37 500     |
| card to card (throughout |           |                  |             |            |
| the territory of         |           |                  |             |            |
| Uzbekistan)              |           |                  |             |            |
| TOTAL:                   |           |                  |             | 337 500    |

Monthly expenses data:

| Name            | Amount, \$ |
|-----------------|------------|
| Building rental | 2 500      |
| Employee salary | 10 000     |
| Transport costs | 1 500      |
| Marketing       | 42 000     |
| Other           | 3 100      |
| TOTAL:          | 59 100     |

• Annual income: 337 500\$\*12 mo. = 4 050 000\$

• Annual expenses: 59 100\$\*12 mo. = **709 200\$** 

• Annual net profit:  $4\,050\,000\$-709\,200\$ = 3\,340\,800\$$ 

• Profitability of investment capital:

$$ROI = \frac{\textit{Net profit}}{\textit{Investments amount}} \times \textit{Investor's share} * 100\% = 780\%$$

Distribution of shares:

70% investor and 30% project author – until the full return of invested funds; 30% investor and 70% project author – until the full return of invested funds.



