



SEARCH FOR PROJECTS AND ATTRACTION OF INVESTMENTS

Required amount of investment: **\$ 110 000**

Annual net profit: **\$ 134 000**

Profitability of investment capital: **97%**

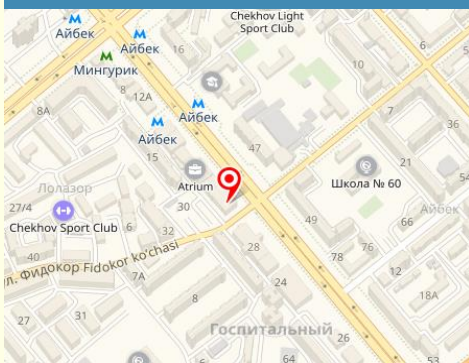
Project author's investment: **\$ 5 000**

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Project №1285

Online typography

Description: The author of the project plans to create an online printing house that will be responsible for quality and deadlines to the client. Those. for the client, the service fulfills the order, and at the same time, the service is the customer of the printing house (supplier). The author of the project invested **\$5,000** for development and marketing research. It will be a global web-platform that provides a wide range of printing services, which will solve the emerging need for printing, spending a minimum of time on it. The service makes it possible to get products at the lowest price, without sacrificing quality and terms, to reduce your contact with the manager, clarifying and explaining what you want. The system is a combination of various printing houses into one platform, thereby providing a wide range of printing products for all customers in one place. Project implementation period after attracting investments: **5 months.**

Required investment amount: 110 000\$.

| Name | Amount, \$ |
|--|----------------|
| Creation and launch of the platform | 25 000 |
| Rent of server equipment | 30 000 |
| Marketing for 1 year | 25 000 |
| Employee salary for 1 year | 15 000 |
| Taxes and obligatory payments for 1 year | 15 000 |
| TOTAL: | 110 000 |



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Yearly income data:

| Name | Quantity, pcs | Price per 1 tgransaction, \$ | Amount, \$ |
|---------------|---------------|------------------------------|----------------|
| Transactions | 80 000 | 4,3 | 344 000 |
| TOTAL: | | | 344 000 |

Yearly expenses data:

| Name | Amount, \$ |
|--------------------|----------------|
| Cost price | 89 000 |
| Operating expenses | 100 000 |
| Other | 11 000 |
| TOTAL: | 210 000 |

- Annual income: **344 000\$**
- Annual expenses: **210 000\$**
- Annual net profit: 344 000\$ – 210 000\$ = **134 000\$**
- Profitability of investment capital:

$$\text{ROI} = \frac{\text{Net profit}}{\text{Investments amount}} \times \text{Investor's share} * 100\% = 97\%$$

Distribution of shares:

80% investor and **20%** project author – until the full return of invested funds; **40%** investor and **60%** project author – until the full return of invested funds.

