



SEARCH FOR PROJECTS AND ATTRACTION OF INVESTMENTS

Required amount of investment: **\$ 156 200**

Annual net profit: **\$ 237 000**

Project author's investment: **\$ 300 000**

Profitability of investment capital: **91%**

More Info:

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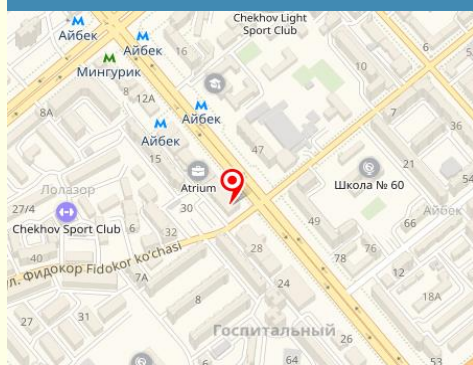
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Project №1216

Food production (Jams) (expansion of activities and with insurance coverage)

Description: In the city of Tashkent, it is planned to produce food products (jams, preserves, ketchup, tomato paste, condensed milk). The author of the project has a complete set of necessary equipment for the production of any of the above types of products, and also has his own Brand, cooking recipes, production technology. The goods will be sold to stores in Tashkent, as well as to other regions of Uzbekistan. In addition, there is a great potential for export sales. The products were exported by the Author to Russia, USA, Germany and Kazakhstan. At the moment, the production of jams, marmalade and preserves has been suspended by the Author of the project, due to the absence of a technologist, specialists and a project manager. On the part of the Author of the project invested in the purchase of equipment, labeling, technology development, sales strategy, export experience, in the repair of rented premises, in the repair and adjustment of equipment – **300 000 \$**. Project implementation period after attracting investments: **4 months**.

It is necessary that the Investor work on the promotion of products together with the Author



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Required investment amount: 156 200\$.

Name	Amount, \$
Purchase of fruits, berries or other raw materials	60 000
Purchasing the necessary packaging material	20 000
Salary (for 6 months)	20 000
Fare	8 000
Room rental for 6 months	9 000
Marketing	17 000
Participation in exhibitions	8 000
Insurance (1.5%)	14 200
TOTAL:	156 200

Yearly income data:

Name	Amount, \$
Jam and preserves	400 000
TOTAL:	400 000

Yearly expenses data:

Name	Amount, \$
Purchase of fruits, berries or other raw materials	60 000
Purchasing the necessary packaging material	20 000
Employee salary	40 000
Fare	8 000
Premises for rent	18 000
Marketing	17 000
TOTAL:	163 000

- Annual income: **400 000\$**
- Annual expenses: **163 000\$**
- Annual net profit: 400 000\$ – 163 000\$ = **237 000\$**
- Profitability of investment capital:

$$\text{ROI} = \frac{\text{Net profit}}{\text{Investments amount}} \times \text{Investor's share} * 100\% = 91\%$$

Distribution of shares:

60% investor and **40%** project author – until the full return of invested funds; **50%** investor and **50%** project author – until the full return of invested funds.

