

## PROTECTED INVESTMENTS IN HIGHLY YIELD PROJECTS

Required amount of investment: \$70 000

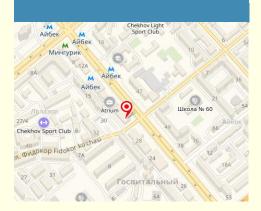
Annual net profit: \$363 600

Profitability of investment capital: 467%

Project author's investment: \$1 500

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## Project №1303 Marketplace

**Description:** The author of the project plans to organize a platform for the provision of e-commerce services for the food market, in the B2B segment between distributors, dealers and entrepreneurs of retail and wholesale trade. At the moment, the author of the project has done work to study the market, found an office space and repaired it. The author of the project invested \$1,500 to repair the office space.

Project implementation period after attracting investments: **6 months**.

## Required investment amount: 70 000\$.

Name	Amount, \$
Purchase of server hardware	12 000
Software Development	11 000
Development of mobile applications for	10 000
Android+IOS	
Office rent for 6 months	9 000
Salary for 2 months	20 000
Marketing in 2 months	8 000
TOTAL:	70 000





Monthly income data:

Name	Quantity	Price per one sub., \$	Amount, \$
Service fee	20 000	3	60 000
TOTAL:			60 000

Monthly expenses data:

Name	Amount, \$
Premises rent	1 500
Salary	10 000
Marketing	4 000
Taxes	13 200
Other expenses	1 000
TOTAL:	29 700

- Annual income: 60 000\*12 mo.=**720 000**\$
- Annual expenses: 29 700\*12 mo.=**356 400**\$
- Annual net profit:  $720\ 000\$ 356\ 400\$ = 363\ 600\$$
- Profitability of investment capital:

$$ROI = \frac{Net \ profit}{Investments \ amount} \times Investor's \ share * 100\% = 467\%$$

Distribution of shares:

90% investor and 10% project author – until the full return of invested funds; 50% investor and 50% project author – until the full return of invested funds.



