## Required amount of

investment: \$70 000

Annual net profit: \$363 600

## Profitability of

investment capital: 467\%

## Project author's

investment: \$1500

## Project №1303 <br> Marketplace

Description: The author of the project plans to organize a platform for the provision of e-commerce services for the food market, in the B 2 B segment between distributors, dealers and entrepreneurs of retail and wholesale trade. At the moment, the author of the project has done work to study the market, found an office space and repaired it. The author of the project invested $\$ 1,500$ to repair the office space.
Project implementation period after attracting investments: 6 months.

Required investment amount: 70 000\$.

| Name | Amount, \$ |
| :--- | ---: |
| Purchase of server hardware | 12000 |
| Software Development | 11000 |
| Development of mobile applications for <br> Android+IOS | 10000 |
| Office rent for 6 months | 9000 |
| Salary for 2 months | 20000 |
| Marketing in 2 months | 8000 |
| TOTAL: | $\mathbf{7 0 ~ 0 0 0}$ |

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TOTAL:

Monthly income data:

| Name | Quantity | Price per one sub., \$ | Amount, \$ |
| :--- | ---: | :--- | ---: |
| Service fee | 20000 | 3 | 60000 |
| TOTAL: |  | $\mathbf{6 0 0 0 0}$ |  |

Monthly expenses data:

| Name | Amount, \$ |
| :--- | ---: |
| Premises rent | 1500 |
| Salary | 10000 |
| Marketing | 4000 |
| Taxes | 13200 |
| Other expenses | 1000 |
| TOTAL: | $\mathbf{2 9} 700$ |

- Annual income: 60 000*12 mo.=720 000\$
- Annual expenses: $29700 * 12$ mo. $=356$ 400\$
- Annual net profit:720 000\$ - 356 400\$ = $\mathbf{3 6 3} \mathbf{6 0 0 \$}$
- Profitability of investment capital:

$$
\text { ROI }=\frac{\text { Net profit }}{\text { Investments amount }} \times \text { Investor's share } * 100 \%=467 \%
$$

Distribution of shares:
$\mathbf{9 0 \%}$ investor and $\mathbf{1 0 \%}$ project author - until the full return of invested funds; $\mathbf{5 0 \%}$ investor and $\mathbf{5 0 \%}$ project author - until the full return of invested funds.

