



**PROTECTIVE INVESTMENTS IN HIGHLY PROFITABLE PROJECTS**

### Project №1435

#### **Manufacture of products from natural hair (expansion of activities)**

**Description:** The author of the project plans to expand the production of products from natural hair, and sell wholesale and retail for export around the world. The author of the project invested \$50 000 in the organization of production with a technological process (manual labor) and marketing research. Demand in the world for these products is many times greater than the supply. In addition, demand has recently grown sharply, as due to the situation in Ukraine, the supply from one of the major exporters of this product, this country, has fallen. 10 years of experience of the Author of the project in this field and determination allowed him to achieve great results in the production process, which, first of all, raised the quality of products to world-famous brand requirements. The author of the project boldly declares that today he can compete with the best brands in the world. Moreover, in the main aspects, it is ahead of its competitors at times. This is the price, quality, stability of supplies. Project implementation period after attracting investments: **4 months.**

Required amount of investment: **\$324 735**

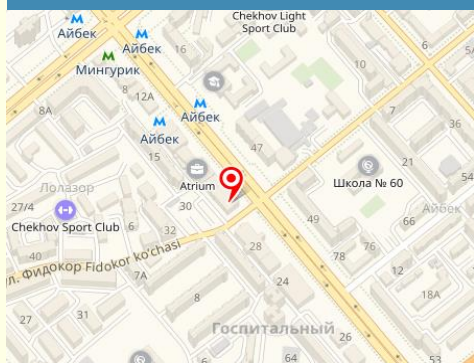
Annual net profit: **\$893 000**

Profitability of investment capital: **219%**

Project author's investment: **\$50 000**

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**Required investment amount: 324 735\$.**



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Name	Amount, \$
Construction of a production building and office	50 000
Acquisition of secondary raw materials - hair	20 000
Customs costs for equipment	23 000
International online store	5 000
Registration of a company in Europe or the USA	3 000
Registering with Amazon	2 000
Acquisition of equipment for automation of production processes	207 000
<b>TOTAL:</b>	<b>324 735</b>

#### Yearly income data:

Name	Quantity, кг.	Price per 1 kg, \$	Amount, \$
Sections of raw hair 60-80 cm long (Slav type)	720	720	518 400
Haircuts - arr. painted 60-80 cm (Slav type)	720	720	518 400
<b>TOTAL:</b>			<b>1 036 800</b>

#### Yearly expenses data:

Name	Amount, \$
Communal expenses	3 000
Chemical reagents and others	21 000
Delivery Logistics	4 200
Taxes	3 600
Salary	48 000
Production cost	51 000
<b>TOTAL:</b>	<b>143 800</b>

- Annual income: **1 036 800\$**
- Annual expenses: **143 800\$**
- Annual net profit: 1 036 800\$ – 143 800\$ = **893 000\$**
- Profitability of investment capital:

$$\text{ROI} = \frac{\text{Net profit}}{\text{Investments amount}} \times \text{Investor's share} * 100\% = 219\%$$

Distribution of shares:

**80%** investor and **20%** project author – until the full return of invested funds; **60%** investor and **40%** project author – until the full return of invested funds. After 5 years, the Investor leaves the founders. Project author will buy an investor's shares in the company.

