## PROTECTIVE INVESTMENTS IN HIGHLY PROFITABLE PROJECTS

Required amount of
investment: $\$ 114000$
investment: \$114 000

Project author's investment: \$75000

Profitability of investment capital: 90\%

Annual net profit:
\$146 100

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## Project №1152 <br> Manufacture of men's shirts (expansion of activities)

Description: plans to expand the production of custommade men's shirts. The project involves using an online platform with a men's shirt designer to receive orders from customers and make shirts. The project is a unique online studio in Uzbekistan and has no analogues in Central Asia. Similar projects are successfully operating in the Russian Federation, and there are also a lot of such platforms around the world. At present, the Author of the project has 2 studios, which are located in the center of Tashkent. Investment of the Author of the project: \$75 000
Project implementation period after attracting investments: 6 months.

Required investment amount: $114000 \$$.

| Name | Amount , \$ |
| :--- | ---: |
| Equipment | 73000 |
| Fabrics | 20000 |
| Marketing expenses | 3000 |
| Employee salary (2 months) | 8500 |
| Advertising (2 months) | 4000 |
| Tax (2 months) | 2000 |
| Utility expenses (2 months) | 1000 |
| Other expenses | 2500 |
| TOTAL: | $\mathbf{1 1 4 ~ 0 0 0}$ |

Monthly income data:

| Name | Quantity, pcs | Price per 1 pcs., \$ | Amount, \$ |
| :--- | ---: | ---: | ---: |
| Turkish | 500 | 30 | 15000 |
| Dutch | 250 | 40 | 10000 |
| Italian | 125 | 55 | 6875 |
| English | 50 | 65 | 3250 |
| TOTAL: |  |  |  |

Monthly expenses data:

| Name | Amount, \$ |
| :--- | ---: |
| Salary | 4250 |
| Textile | 15200 |
| Advertising | 2000 |
| Tax | 1000 |
| Communal expenses | 500 |
| TOTAL: | $\mathbf{2 2 9 5 0}$ |

- Annual income: $35125 \$ * 12 \mathrm{mo} .=421$ 500\$
- Annual expenses: 22 950\$ * 12 mo. $=\mathbf{2 7 5} \mathbf{4 0 0 \$}$
- Net profit per year: $421500 \$$ - 275 400\$ = 146 100\$
- Profitability of investment capital:
$\mathbf{R O I}=\frac{\text { Net profit }}{\text { Investment amount }} \times$ Investor's Share $* \mathbf{1 0 0} \%=\mathbf{9 0} \%$
Distribution of shares:
$\mathbf{7 0 \%}$ - the investor and $\mathbf{3 0 \%}$ - the project author before the full return of the investment, $\mathbf{5 0 \%}$
- the investor and $\mathbf{5 0 \%}$ - the project author after the full return of the invested funds.

