

## PROTECTIVE INVESTMENTS IN HIGHLY PROFITABLE PROJECTS

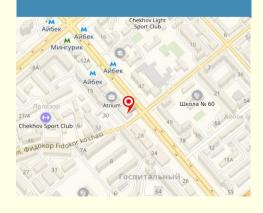
Required amount of investment: \$7 000 000

Annual net profit: \$58 050 000

Profitability of investment capital: 83%

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## Project №1452 Energy saving heating system (with insurance coverage)

**Description:** In the current realities, the problem of outdated heating equipment (heaters) with low efficiency, which consumes an unacceptably large amount of electricity, is obvious to everyone. This problem is solved with the help of an innovative unique energy-saving solution for the global heating systems market. To date, there is a prototype device using the invention.

It is planned in the first year to issue patents for the invention, to create prototypes of various heating systems (batteries, boilers, boilers). In the second year - the sale of licenses and attraction of investments for round A, in order to organize the production of heating systems.

The volume of the market for heating equipment in the residential real estate sector on the example of the EU countries and England is **325 million** heating radiators (batteries), which will be improved using new technology. The consumer disconnects from the centralized water heating system and switches to electric heating, replacing each battery with an innovative device. The return on the consumer's investment in replacing the heating system with a new one is **3 months**.

To understand the advantage, let's take an example: an oil heater operating in a consumption mode of **1500 W/h**. A similar heater, but without a heating element, working with another heating element using innovative technology consumes **300 W/h**, i.e., **5 times** less issuing. The profit is **\$20** from **1 heating device** using the example of the EU and England, if **32.5 million** batteries (10% of the market) are replaced within **10 years**, the amount of **\$650 million** of net profit will be released.





Required investment amount: 7 000 000\$.

Name	Amount, \$
Laboratory	300 000
Registration of patents (70 countries)	800 000
Salary	5 000 000
Business trips	200 000
Marketing	700 000
TOTAL:	7 000 000

## **Annual income data:**

Name	Number, manufacturers / devices, pcs.	Profit, \$	Amount, \$
Sale of a license to heating equipment manufacturers	10	75 000	750 000
License payments 1% of the volume of production	10	5 000 000	50 000 000
Heating system	365 000	20	7 300 000
TOTAL			58 050 000

- Annual income: 58 050 000\$
- Profitability of investment capital:

$$ROI = \frac{\text{Net profit}}{\text{Investment amount}} \times \text{Investor's Share} * 100\% = 83\%$$

Distribution of shares:

10% - investor and 90% - project author.

As a guarantee of return on investment, there is insurance from the Insurance Company against financial risks in the amount of up to 120% of the amount of invested funds, i.e., in the event of an insured event, the Investor will receive 20% more invested funds.



